

BLOOM

HERVEY BAY



Hervey Bay is located less than 4 hours drive north of Brisbane and has established itself as a modern, fast-growing coastal city. With a buoyant economy and lifestyle, Hervey Bay offers an array of employment, investment and development opportunities and reasons to want to live, work and play in the region.

All of Hervey Bay's attractions and services are easily accessible - boating, nature, beaches, dining, high quality education, healthcare, and several shopping centres are all on your doorstep.

Well connected Fraser Coast









By Air

The Fraser Coast is well connected with a direct flight through the major Australian cities of Brisbane and Sydney.

By Rail

There are regular daily services operating from Brisbane, Rockhampton and Cairns to Maryborough West train station.

By Car

The Fraser Coast is a comfortable three and a half hour drive north of Queensland's capital city, Brisbane, along the Bruce Highway.

By Bus

Greyhound and Premier coach lines operate several north and southbound services each day to Maryborough and Hervey Bay.

World-class amenities on your doorstep















SPORTING & RECREATION **PRECINCTS**

GOLF CLUBS

PARKS AND RECREATION RESERVES

PLAYGROUNDS











BUS NETWORK



BEACHES

CENTRES



OVER 13



A new chapter in life



opportunities





The future is bright

Hervey Bay and the Fraser Coast continue to prosper as a result of the ongoing investment in infrastructure.

The next-stage development of the Fraser Coast Sports and Recreation Precinct is one example of planned infrastructure improvement. Other key projects planned by the Fraser Coast Regional Council include:

- >> Hervey Bay CBD Urban Renewal Masterplan
- >> The Fraser Coast Beachfront Caravan Parks Redevelopment
- >> Boundary Road Extension Project
- >> Hervey Bay Esplanade Tourist Precinct
- >> Hervey Bay Medical Precinct and much more

This region's development is supported by a vibrant and busy airport – the Hervey Bay Airport – which offers services to Brisbane, Sydney and local tourist destinations. The airport is a key driver of economic activity in the area, and the continued expansion of services will only serve to boost the region's growth.

A productive workforce

Hervey Bay's natural beauty attracts people from all over the world, making tourism one of the city's biggest industries. Healthcare and social services, retail, education and training, and hospitality are also major employers in Hervey Bay. The construction industry is booming as the city continues to grow.





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The time is now to start a new chapter

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